

# Maximizing Driver Performance with Scorecards

1 DAY WORKSHOP: WEDNESDAY, MARCH 4, 2020 • MISSISSAUGA, ON

## OVERVIEW

Driver scorecards are the best way to maximize driver performance to improve safety, fuel efficiency and profitability. During this one day workshop Industry Experts will share insights from multiple deployments that will enable you to begin a driver scorecard program using best practices, or take your program to the next level and achieve sustainable results over time.

## KEY BENEFITS OF THE WORKSHOP

- ✓ Boost overall performance with effective driver scorecards
- ✓ Increase your ROI on ELDs and other telematics devices
- ✓ Leverage telematic data for bottom-line results

## WHO SHOULD ATTEND

This workshop is ideal for fleet owners and senior managers interested in a scorecard program for improving company performance. Managers in any of the following areas including safety, driver training, operations, maintenance, HR and finance would benefit from attending this workshop.

## KEY TAKEAWAYS OF THE WORKSHOP

- ✓ Understand the components of a best practice driver scorecard program
- ✓ How to leverage telematics data to address critical issues in your business
- ✓ Use scorecards to encourage drivers to self-improve their over-the-road performance
- ✓ How scorecards contribute to a data-driven culture for making decisions
- ✓ Overcome the challenges of scorecard programs

## ABOUT OUR INSTRUCTORS

Our instructors have extensive experience in the trucking industry helping fleets implement driver scorecard programs that incorporate best practices for fleets.

Instructors: Ward Warkentin, Toronto, ON  
Allan Hicks, Birmingham, AL

## AGENDA

- Introduction and benefits of driver scorecards
- Key elements in an effective scorecard program
- Challenges with implementing scorecards
- Implementing a best practice driver scorecard program
  - **Pre-planning:** Assess your company's readiness, business focus, and availability of resources
  - **Planning:** Benchmark your performance and assign a program champion
  - **Implementation:**
    - ✓ Define your scorecard program
    - ✓ Determine what is needed to implement your program
    - ✓ Build your scorecard process and related program activities
    - ✓ Roll out your program on a small scale
    - ✓ Expand your program, sustain results and continually improve
- Putting it all together in a plan

# "We implemented a successful driver scorecard program based around our specific needs using Fleetmetrica"

VINCE TARANTINI, PRESIDENT OF CARMEN TRANSPORTATION

## 1 DAY WORKSHOP: WEDNESDAY, MARCH 4, 2020 • MISSISSAUGA, ON

### FEES & REGISTRATION

The fee is \$795 plus HST per person. Fees include lunch and training materials. Make cheques payable to Fleetmetrica Inc. Only 25 seats are available, so please make your reservations promptly. Cancellations with a refund must be made prior to Feb 19th, 2020.

### LOCATION & DATE

**For the Mississauga Workshop**  
**Wednesday, March 4th, 2020**  
**8:30am – 4:30pm**

DoubleTree by Hilton Hotel  
Toronto Airport W  
5444 Dixie Road,  
Mississauga, Ontario, L4W 2L2

Hotel Tel: 905-624-1144

*Special room rates available if booked before February 15th, 2020. Please use the Hilton's reservation line at 1-800-774-1500.*

**For further information about the workshop, contact the lead instructor Ward Warkentin:**

**E** [wwarkentin@fleetmetrica.com](mailto:wwarkentin@fleetmetrica.com)

**T** 647-700-6104

---

NAME

---

COMPANY

---

PHONE

---

EMAIL

---

VISA / MASTERCARD NO.

SECURITY CODE

---

CREDIT CARD BILLING ADDRESS

---

CARDHOLDER SIGNATURE

EXPIRATION DATE

---

Please mail your cheque (payable to Fleetmetrica Inc.), or scan and email, or fax your credit card reservation to:

**Fleetmetrica at 550 Alden Rd., Suite 210, Markham, ON, L3R 6A8**

**T** 888-637-5836

**F** 888-688-5424

**E** [info@fleetmetrica.com](mailto:info@fleetmetrica.com)



*Tackle challenging fleet issues,  
deliver winning solutions.*